

SPORT TOURING WITHOUT COMPROMISE

Supersport performance with long-distance touring comfort

The new Concours™ 14 and Concours 14 ABS combine breathtaking engine performance, impeccable handling and a comfortable riding position with clean, convenient shaft drive, locking hard luggage, an electrically adjustable windscreen and a host of other features to create the most impressive long-distance, high-speed machine on the market today.

An aluminum monocoque chassis, radial-mount brake calipers, inverted fork, and ram air induction are all features riders expect to find on top-of-the-line supersport machines. However, instead of riding a high-strung racetrack missile, they can enjoy these high-performance features on Kawasaki's new Concours 14 sport touring motorcycles. They are the first representatives of an entirely new genre of high-performance motorcycle: the Transcontinental Supersport Tourer.

Because it's a Kawasaki, the Concours 14 is naturally designed to do much more than just take a rider from point A to point B. Thanks to its sporting heritage, the new Concours 14 is not only an awe-inspiring road burner, it can also carve up mountain roads like a true supersport bike. For those riders who cross state lines the way others cross town, this machine offers more excitement than anything else in its category.

The Concours 14 may be a physically impressive machine, but as soon as riders flip the side stand up, they'll be astonished at the bike's lightweight feel. The confidence-enhancing ABS brake system (Concours™ 14 ABS) features radial-mount front calipers operated by a radial-pump master cylinder, for the superb control and powerful, reliable braking performance that continent-crossing sport riders expect. Belying its tourer-like appearance, the Concours 14's phenomenally responsive handling characteristics make the other bikes in its category seem like transports by comparison. This provides the Concours 14 rider with a feeling of complete control for spirited, confident journeys.

In addition to an incredible level of sporting performance, the new Concours 14 has the functional touches of a Grand Touring machine. Features include KI-PASS (Kawasaki's Intelligent Proximity Activation Start System), the first electronic authorization system in its class, and an accessory power outlet located near the cockpit for powering portable electronics, grip heaters and other accessories. There's also an electrically adjustable windscreen, shaft drive and detachable, locking side cases, so the Concours 14 is always ready for a high-speed ride to the local hangout or that favorite spot... fifteen hundred miles away.

The Concours 14 is much more than a sportbike with tacked-on touring features; it's an integrated high-speed touring system. Wind protection for rider and passenger is based on a supersport-style design philosophy, aerodynamically curving wind around the riders to reduce buffeting that occurs when wind curls around screens that simply "block" the wind. Additionally, maintenance chores on long-distance trips are minimized thanks to quiet and reliable shaft drive. Featuring a special four-link design, the Tetra-Lever shaft drive system significantly reduces driveline lash during sport riding and helps ensure smooth acceleration

when exploiting the engine's incredible power output. In fact, power delivery to the rear wheel is so smooth and so direct that it gives the same natural ride quality as a chain.

The Concours 14's touring prowess doesn't stop there. The included hard luggage features a slim, integrated design which mounts the cases closer to the machine's centerline for excellent mass centralization. Sensors in the front and rear wheels monitor tire pressure and display this information on the instrument panel, giving riders peace of mind during two-up high-speed riding or when carving up a mountain road.

With all the equipment needed for safe and exciting long-distance riding mated to a decidedly supersport core, the new Concours 14 amplifies all the best riding features that motorcycling has to offer. Motorcyclists carry a driver's license, but Concours 14 riders should bring their passports, too.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, personal watercraft and utility vehicles through a network of more than 1,500 independent retailers, with an additional 7,700 retailers specializing in power products and general purpose engines. KMC and its affiliates employ nearly 2,400 people in the United States, with 400 of them located at the Irvine, California headquarters.

Kawasaki's tagline, "Let the good times roll.™", is recognized worldwide and the brand has become synonymous with powerful, stylish motorcycles for over four decades. Information about Kawasaki's complete line of recreational products and Kawasaki affiliates can be found on the Internet at www.kawasaki.com.

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